

Programme →



NoLo Con

23.-24.04.2026



The First International Conference on the
Dealcoholisation of Wine and Distillates

Dietzenbach, **Germany**

Day I



23. April

22 April is all about arriving: we will start the evening in a relaxed manner with a casual get-together and good food

23

April
· Thursday

Programme NoLoCon 2026

Time

09:00

Speaker

PROF. DR. RALF SCHWEIGGERT

Head of Institute for Beverage Research
Geisenheim University, Moderator

Presentation Title

Start of conference

09:30

RA CHRISTIAN SCHWÖRER

Secretary General of the German
Winegrowers' Association

Welcome address

10:00

**PROF. DR. RER. NAT.
ULRICH FISCHER**

Head of the Institute of Viticulture
and Oenology

HEALTH AND ENJOYMENT: A BALANCED VIEW OF ALCOHOL

10:30

Coffee Break

**OENOLOGICAL LEVERS FOR QUALITY ENHANCEMENT OF DEALCOHOLISED WINES
AND SPARKLING WINES**

11:00

TERESA JUNG

Marketing Director Carl Jung
GmbH

“ALCOHOL-FREE IS A TREND – FOR OVER 100 YEARS” – HISTORY AND NEW TRENDS

11:30

PROF. DR. YVONNE ZAJONTZ

Professor of Market and Media
Research

MARKET POTENTIAL AND CONSUMER ACCEPTANCE OF DEALCOHOLISED WINES

12:00

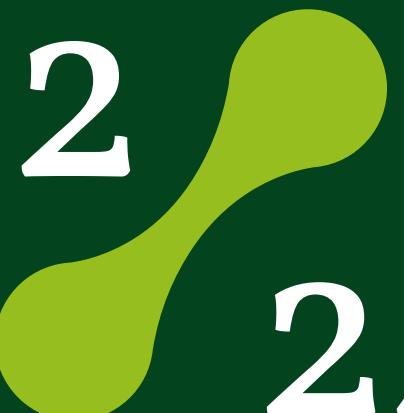
ALEXANDER GOTTSCHALK

University Lecturer & Podcast Host
of “Pinot & Pixel”

**GASTRONOMY STRATEGIES FOR ALCOHOL-FREE: FROM COUNTERCONCEPT TO
CELEBRATION CULTURE**

12:30

Lunch

Day 2 
24. April

24

April
· Friday

Programme NoLoCon 2026

Time	Speaker	Presentation Title
09:00	Opening and Welcome	
09:30	DR. MATTHIAS SCHMITT Vice-Chairmen of the OIV expert group on technology	THE DEALCOHOLISATION OF (SPARKLING) WINE – KEY LEVERS FOR PRODUCT OPTIMISATION
10:00	OTHMAR SCHREGEL Managing Director Remy & Kohlhaas GmbH	ACCEPTANCE AND DEVELOPMENT OF ALCOHOL-FREE WINES AND SPARKLING WINES IN THE GERMAN GROCERY RETAIL SECTOR (LEH)"
10:30	Coffee Break	
11:00	CLAUDIA GEYER CEO Solos Spirits	PRESERVING THE AUTHENTIC AROMA
11:30	FELIX FISCHER Oenologist	NEW PROPOSAL FOR FERMENTED GRAPE-BASED NOLO BEVERAGES
12:00	RA MICHAEL A. ELSE Solicitor	FROM ALCOHOL-FREE GIN TO A PRODUCT WITHOUT A NAME? CHALLENGES OF LABELLING LAW FOR INNOVATIVE PRODUCTS
12:30	Summary & Conclusion	
13:00	Lunch	
14:00	Transfer to the airport, departure	

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NoLoCon 2026 will take place at:
Sonnenhof Hotel
Otto-Hahn-Straße 7, 63128 Dietzenbach, Germany
www.sonnenhof-dtz.de

Time

Speaker

Presentation Title



14:15

LARS EISELSales Engineer Fruits & Cereals
Erbslöh Geisenheim GmbH**NATURALLY COMPLEX – EXTRACTION AND HARMONISATION IN NO-/LOW-SPIRITS****FRÉDÉRIC CHOUQUET-STRINGER**Founder & Managing Director
Zenotheque GmbH**LA DÉSALCOOLISATION EN TOUTE SIMPLICITÉ : UNE BRÈVE PRÉSENTATION DE LA SITUATION JURIDIQUE, DU MARCHÉ ET DES TECHNOLOGIES** (in French)**MAXIMILIAN SCHMELZER**Head of Wine
Germany/Benelux/Switzerland
Erbslöh Geisenheim GmbH**BALANCE AND STRUCTURE BEFORE BOTTLING****PEDRO GARCIA**

General Manager, SOLOS Europe

CERO ALCOHOL, CERO CONCESIONES (in Spanish)

15:15

**ERBSLÖH TEAM, MEININGER PUBLISHING (KARIN EYMAEL) and N.N TRAUTWEIN
WINE & SPIRITS**

16:15

RUDOLF HERMANNProjectmanager
Bimmerle Private Distillery**DIRK RÖHRIG**CEO & Head of Sales
Weinkontor Freund GmbH**KATJA BERNEGGER**

Founder of Zeronimo

GERHARD RETTER

Maître & Sommelier

FLORIAN SCHALKHead of Sales,
Bergdolt-Reif & Nett Winery**ISABEL STRAUCH-WEISSBACH**Strauch Organic Sparkling Wine
Manufactory

Panel Discussion
**“DEALCOHOLISED. WHAT NOW?” –
PERSPECTIVES FROM TRADE,
GASTRONOMY AND PRODUCTION**

**End of the Conference Day**

19:00

Dinner and Get-Together