

# NoLo Con

23.-24.04.2026



The First International Conference on the  
Dealcoholisation of Wine and Distillates

Dietzenbach, **Germany**

# Day 1



# 23. April

22 April is all about arriving: we will start the evening in a relaxed manner with a casual get-together and good food

# 23

April  
· Thursday

Programme NoLoCon 2026

Time

Speaker

Presentation Title

09:00

**PROF. DR. RALF SCHWEIGGERT**

Head of Institute for Beverage Research  
Geisenheim University, Moderator

**Start of conference**

**RA CHRISTIAN SCHWÖRER**

Secretary General of the German  
Winegrowers' Association

**Welcome address**

09:30

**SHERYL WEBERSBERGER**

Head of the Capital Office of the Association  
of German Sparkling Wine Producers & the  
Federal Association of Wine and Spirits

**HEALTH AND ENJOYMENT: A BALANCED VIEW OF ALCOHOL**

10:00

**PROF. DR. RER. NAT.  
ULRICH FISCHER**

Head of the Institute of Viticulture  
and Oenology

**OENOLOGICAL LEVERS FOR QUALITY ENHANCEMENT OF DEALCOHOLISED WINES  
AND SPARKLING WINES**

10:30

**Coffee Break**

11:00

**TERESA JUNG**

Marketing Director Carl Jung  
GmbH

**“ALCOHOL-FREE IS A TREND – FOR OVER 100 YEARS” – HISTORY AND NEW TRENDS**

11:30

**PROF. DR. YVONNE ZAJONTZ**

Professor of Market and Media  
Research

**MARKET POTENTIAL AND CONSUMER ACCEPTANCE OF DEALCOHOLISED WINES**

12:00

**ALEXANDER GOTTSCHALK**

University Lecturer & Podcast Host  
of "Pinot & Pixel"

**GASTRONOMY STRATEGIES FOR ALCOHOL-FREE: FROM COUNTERCONCEPT TO  
CELEBRATION CULTURE**

12:30

**Lunch**

# Day 2



## 24. April

# 24

April  
Friday

Programme NoLoCon 2026

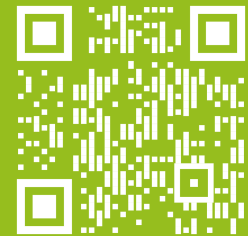
Time	Speaker	Presentation Title
09:00	<b>Opening and Welcome</b>	
09:30	<b>DR. MATTHIAS SCHMITT</b> Vice-Chairmen of the OIV expert group on technology	<b>THE DEALCOHOLISATION OF (SPARKLING) WINE – KEY LEVERS FOR PRODUCT OPTIMISATION</b>
10:00	<b>OTHMAR SCHREGEL</b> Managing Director Remy & Kohlhaas GmbH	<b>ACCEPTANCE AND DEVELOPMENT OF ALCOHOL-FREE WINES AND SPARKLING WINES IN THE GERMAN GROCERY RETAIL SECTOR (LEH)”</b>
10:30	<b>Coffee Break</b>	
11:00	<b>CLAUDIA GEYER</b> CEO Solos Spirits	<b>PRESERVING THE AUTHENTIC AROMA</b>
11:30	<b>FELIX FISCHER</b> Oenologist	<b>NEW PROPOSAL FOR FERMENTED GRAPE-BASED NOLO BEVERAGES</b>
12:00	<b>RA MICHAEL A. ELSE</b> Solicitor	<b>FROM ALCOHOL-FREE GIN TO A PRODUCT WITHOUT A NAME? CHALLENGES OF LABELLING LAW FOR INNOVATIVE PRODUCTS</b>
12:30	<b>Summary &amp; Conclusion</b>	
13:00	<b>Lunch</b>	
14:00	<b>Transfer to the airport, departure</b>	

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[www.erbsloeh.com/  
nolocon-2026](http://www.erbsloeh.com/nolocon-2026)

NoLoCon 2026 will take place at:  
Sonnenhof Hotel  
Otto-Hahn-Straße 7, 63128 Dietzenbach, Germany  
[www.sonnenhof-dtz.de](http://www.sonnenhof-dtz.de)

# 23

April  
Thursday

Programme NoLoCon 2026

Time

Speaker

Presentation Title

Workshops  
choose one

14:15

**LARS EISEL**

Sales Engineer Fruits & Cereals  
Erbslöh Geisenheim GmbH

**NATURALLY COMPLEX - EXTRACTION AND HARMONISATION IN NO-/LOW-SPIRITS**

**FRÉDÉRIC  
CHOUQUET-STRINGER**

Founder & Managing Director  
Zenotheque GmbH

**LA DÉSALCOOLISATION EN TOUTE SIMPLICITÉ : UNE BRÈVE PRÉSENTATION DE LA SITUATION JURIDIQUE, DU MARCHÉ ET DES TECHNOLOGIES** (in French)

**MAXIMILIAN SCHMELZER**

Head of Wine  
Germany/Benelux/Switzerland  
Erbslöh Geisenheim GmbH

**BALANCE AND STRUCTURE BEFORE BOTTLING**

**PEDRO GARCIA**

General Manager, SOLOS Europe

**CERO ALCOHOL, CERO CONCESIONES** (in Spanish)

Tasting  
15:15

**ERBSLÖH TEAM, MEININGER PUBLISHING (KARIN EYMAEL) and N.N TRAUTWEIN  
WINE & SPIRITS**

Panel  
Discussion  
16:15

**RUDOLF HERMANN**

Projectmanager  
Bimmerle Private Distillery

**DIRK RÖHRIG**

CEO & Head of Sales  
Weinkontor Freund GmbH

**KATJA BERNEGGER**

Founder of Zeronimo

**GERHARD RETTER**

Maitre & Sommelier

**FLORIAN SCHALK**

Head of Sales,  
Bergdolt-Reif & Nett Winery

**ISABEL  
STRAUCH-WEISSBACH**

Strauch Organic Sparkling Wine  
Manufactory

Panel Discussion

**“DEALCOHOLISED. WHAT NOW?” –  
PERSPECTIVES FROM TRADE,  
GASTRONOMY AND PRODUCTION**

17:30

**End of the Conference Day**

19:00

**Dinner and Get-Together**